

Regulations for the Use of the Collective Mark "Crossbow Symbol"

1. "SWISS LABEL, Association for the Promotion of Swiss Products and Services with the Crossbow Symbol" (referred to in the following as SWISS LABEL) is the owner of the registered Swiss collective marks No. P-394 806 and No. 589 493 "CROSSBOW SYMBOL (device mark)" as well as in particular of the corresponding international collective mark No. 1 030 069, which protects the "CROSSBOW SYMBOL (device mark)" abroad and which is depicted as follows:



2. The members of the SWISS LABEL association are entitled to use the collective mark mentioned under point 1. The right of use expires with voluntary leaving of the association, expulsion of an association member, on the basis of compulsory legal provisions or based on reasons laid down in regulations and internal guidelines based thereon as well as regulations of SWISS LABEL.
3. With the collective mark (cf. image under point 1) the marketing of merchandise of Swiss origin and the providing of services in accordance with Swiss quality criteria are to be promoted.
4. The collective mark (cf. image under point 1) serves essentially to guarantee the quality of products and services and may be used by the members only in accordance with federal or other legal regulations, the internal guidelines and the regulations of SWISS LABEL and other local or regional provisions.
5. The guidelines of SWISS LABEL as well as any subsequent supplementary provisions contain detailed regulations for the use of the mark "CROSSBOW SYMBOL" (cf. image under point 1), the control of compliance with the provisions of use as well as steps to be taken against members who use the crossbow symbol in a way not in accordance with the guidelines of SWISS LABEL.

The regulations relating to the use of the collective mark were approved by the Executive Committee of SWISS LABEL on 17 March 2009.

SWISS LABEL

Ruedi Lustenberger, President

Dr. Rudolf Horber, Executive Director