

La marque du vrai produit suisse



The symbol for genuine Swiss products

SWISS LABEL's mission is to support Swiss brands and labels. Its trademark is the crossbow which is protected in Switzerland and in many countries. The awareness and recognition of SWISS LABEL is increasing! According to a survey carried out by Isopublic, 80% of those questioned regard the crossbow as a logo synonymous with the highest quality. It's a perception we can build on! Especially in today's increasingly hectic age of globalisation, general disorientation, uncertainty and continual change, the crossbow stands as a symbol of confidence-building values like certainty, reliability and solidity – both for companies as well as for consumers: SWISS LABEL members accordingly stand apart from the competition!

Are you interested in receiving further information or becoming a member?

SWISS LABEL, Secretariat, Schwarztorstrasse 26, Postfach, 3001 Bern,  
Telephone 031 380 14 35, Fax 031 380 14 15, [info@swisslabel.ch](mailto:info@swisslabel.ch),  
[www.swisslabel.ch](http://www.swisslabel.ch)



## REPLY SLIP

- I am interested in receiving additional information about **SWISS LABEL**
- I am interested in taking up membership

Surname

First name

Company

Address

Postcode/town

Telephone

Fax

Email

Web  
address

Date

Signature

Send the reply slip to: Swiss Label, Secretariat, Schwarztorstrasse 26, Postfach, 3001 Bern,  
Telephone 031 380 14 35, Fax 031 380 14 15, [info@swisslabel.ch](mailto:info@swisslabel.ch), [www.swisslabel.ch](http://www.swisslabel.ch)

*French on reverse side*